## What is LastMile Hub?

## **Product Design**

LastMile Hub reduces costs for retailers associated with 'last-mile' delivery by utilizing centralized delivery points while also providing customers with a secure and flexible way to deliver and receive a wide range of products. Items delivered to a LastMile Hub can include perishable products using the three-temperature settings on the unit - room temp, refrigeration, and freezer – on a self-serve basis with 24/7 access.



**Order Online** 







**Pickup Items** 



## LastMile Hub Business Value

Delivery



#### Retailer

- More delivery options
- Lower delivery cost
- Enhance customer
  experience
- Maximize ROI
- Lower TCO

#### Carrier / 3PLs

- Centralized delivery
- Improve labor efficiency
- Optimize employee assignment



#### E-commerce End User

- Guarantee food safety
- Guarantee food
  freshness
- Low cost delivery
- More pickup locations



#### Consumer Packaged Goods Company

- Brand marketing value
- Customizable painting
- On demand advertisement



Compliant to outdoor/indoor conditions & temperatures



Various configurable compartment sizes available



Various scalable size and options available

#### **Product Design**







## **Modular Design**



Integrated technology – CCTV, door indicator lights

feet



Locker management allocation for express pickup for accessibility \*ADA Compliant





• Independent temperature control for Ambient, Chiller, Freezer

• Expandable with different temperature units



60"



### **System Architecture**



### **System Main Features**

- Back office locker management
- Cloud Agnostic Architecture
- Data encryption for security
- Seamless integration with e-Commerce systems
- Built-in self-diagnostics tool/ Remote troubleshoot
- Customizable UI/UX design
- Dashboard and analytic reports
- LAN /Wi-Fi 3G/4G Connection
- Temperature monitoring and alarming

## Offering

#### **One Stop Shop**

- Consultation design, installation, system integration
- Panasonic Global warranty and service part supply
- Panasonic Global service network

#### **Business Model**

• Flexible Business Model - CAPEX, SaaS, OPEX Leasing and more

## **Food Retail Innovation 3.0**

Hussmann (a Panasonic Company) is a world leader in providing display merchandisers, refrigeration systems, installation and services to food retailers since 1906. Now combining with Panasonic's wide-ranging technology and product lineup to enhance Food Retail Vertical customer experience and support retailers on digitalized IoT transformation. Providing cold chain end-to-end solution from "Point of Origins" to "Point of Use", the solutions and platform cross Farm, Logistic, Warehouse, Retailer and Home. Provide whole chain food safety traceability, reduce food loss and waste, optimize logistic, energy saving and Last Mile delivery cost saving



Electronic Shelf Label

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# LastMile Hub Solution

Food Retail Delivery Solution

Operational Cost Saving Logistic Cost Saving Refrigerated Lockers 24/7 Pickup Food Safety Convenient



